

Felipe Godoy Hoyos

Digital Narrator

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LinkedIn

SUMMARY

Digital Narrator and storyteller with experience creating written and audiovisual content for web and social media, as well as writing for film, television, and videogames. I stand out for being creative, diligent, and approachable—qualities that allow me to work well in teams and contribute to work that is both efficient and meaningful. Skilled in creative writing, copywriting, and SEO fundamentals, with hands-on experience in video editing (Adobe Suite), podcast production, and livestreaming.

EDUCATION

Professional Diploma in Writing for Film, Television & Games

Vancouver Film School - Vancouver B.C, Canada

Specialized in Video Game Writing

APRIL 2024 - APRIL 2025

Master's Degree in Literary Creation

The Core School - Madrid, Spain

MARCH 2023 - MARCH 2024

Bachelor's Degree in Digital Narratives

Universidad de Los Andes - Bogotá, Colombia

JANUARY 2019 - DECEMBER 2022

Highschool Diploma

Colegio Los Nogales - Bogotá, Colombia

JULY 2018

LANGUAGES

Spanish: Native

English: C2

PROFESIONAL EXPERIENCE

Freelance Writer

MAY 2025 - CURRENT

Responsibilities:

- **Conceptualize, write and develop** ideas for narrative, interactive experiences, both for personal projects and client work.
- **Write** scripts for film, television, independent games, and museum experiences, including curatorial and thematic texts, deep yet organic dialogue, immersive scene descriptions, and introspective internal monologues.
- **Design** and write character profiles, arcs, story structures, and other necessary documentation, such as game design documents.

Freelance Video Editor

MAY 2025 - CURRENT

Responsibilities:

- **Adapt** to pipeline workflow of the client in order to edit and polish videos smoothly.
- **Report** to lead video editor, receive feedback and **implement** the necessary changes quickly and efficiently.
- **Utilize** SEO-based keywords in the edit to increase audience retention and video watchtime, and attract new users.
- **Adapt** the video editing style to match tone, intention, and brand of the client.

Social Media Content Creator - Domenica

MARCH 2023 - JULY 2023

Responsibilities:

- **Create and write** engaging copy and video descriptions for social media.
- **Conceptualize** and develop audiovisual content to expand brand reach and attract new customers through social media platforms.
- Record audiovisual content of events and behind-the-scenes, capturing moments that reflect the brand's identity.

Achievements:

- Achieved a growth of **300+ followers** and accumulated **2000+ likes** on social media in a span of 3 months
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Intern - WhereNext Creative Agency

AUGUST 2022 - DECEMBER 2022

Responsibilities:

- **Collaborate** with the digital marketing team in developing social media strategies, utilizing SEO and platform-specific algorithms to expand the company's reach and attract new clients.
- **Create and write** engaging copies and descriptions for social media posts utilizing SEO tools.
- **Design** thumbnails for the company's YouTube channel, "The Birders Show."
- Create, film, and edit original videos for social media to expand the company's reach to new audiences.
- Compile and organize audiovisual material to support the post-production team.
- Transcribe, translate, and subtitle audiovisual content to increase accessibility for audiences.

Achievements:

- Achieved a growth of **500+ followers** through the implementation of strategy and SEO on social media.
- **Assisted** in data organization and delivery of the "Finding Encanto" project, **winner** of the **Cannes Corporate Media & TV Awards**.

INDIVIDUAL ACHIEVEMENTS

Social Media Project - Las 99 @lasnoventayneve

JUNE 2020 - ACTUAL

Role: Co-founder and member of "Las 99"

Responsibilities:

- In charge of writing scripts, recording, and editing videos for social media.
- Writing and drafting copy for the page's posts.
- Managing the social media community and interacting with its users.
- Planning monthly content.

Achievements:

- Reached over **50,000 followers** across multiple social media platforms.
 - Directly and positively impacted **50 followers** through exclusive Bible seminars.
-

Game Jam - Launch Day

NOVEMBER 2025

Role: Lead Game Writer / Narrative Designer

Responsibilities:

- **Collaborate** with other writers to create a narrative videogame within 72 hours.
- **Design** the character arc of the player character and tie it to the theme of the game jam: "Resilience"
- **Write** the introduction, climax, and resolution of the game's story, including intricate dialogue and environmental storytelling.

Achievements:

- **Placed #2** out of 123 game entries.
- Won the **"Excellence in Writing" award**.
- Received a **perfect score** from Judges Jon Myers and Frankie Wakefield-Harrey.